

# City binges on GRE/GMAT

[Express Features](#)

First Published : 20 Mar 2009 10:16:00 AM IST

Last Updated : 20 Mar 2009 02:26:08 PM IST

BANGALORE: In a recent study by The Princeton Review (TPR), Bangalore has emerged as the leading centre for students opting to study abroad. Of all the 20 education centres of TPR in India, Bangalore has topped the charts. Three major locations covering India as a study abroad destination are Bangalore, Chennai and Hyderabad. This market consists of a mix of students opting for standardised tests like GMAT, GRE and SAT. The study finds that the major market share for South India is predominantly GRE, largely because of the existence of a large number of engineering colleges & IT hubs located in and around states like Karnataka and Tamil Nadu. Colleges including RV Engineering College, PES Institute of Technology, and SSN College of Engineering have displayed a constant growth in post grad applications abroad, the study found.



A close observation reveals that the trends in South India are mainly for students opting for higher graduate studies like MS and PhD degrees. For Bangalore and Chennai the influx of people coming and settling down here has largely influenced the GMAT and SAT markets.

90-95% of the study abroad population considers graduate studies with the remaining 5% opting for college education. In lieu of the above, though south India is a mixed market, the vast GRE market steals the attention constituting more than 60% of the study abroad market.

Link: <http://www.expressbuzz.com/>